



The Advisor



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Gray, Gray & Gray, LLP's News

Recording Available Now! PPP Round Two - More Relief is on the Way



In case you missed yesterday's webinar or would like a refresher on the information shared, now you can access the recording online.

The stimulus relief bill passed by Congress and signed by the President at the end of 2020 includes \$284 billion for a second round of small business loans through the Paycheck Protection Program (PPP). If you missed out on the first round of PPP, this is your chance to take advantage of this helpful program. Plus, businesses that applied for and received a PPP loan in the "first draw" (and spent all the funds) are eligible to apply again.

During this webinar Gray, Gray & Gray helps small businesses understand eligibility for a PPP loan, navigate the application process, and develop a strategy

to use available PPP funds in order to maximize loan forgiveness. [Jim DeLeo](#), [Kelly Berardi](#), [Brad Carlson](#), and [Derek Rawls](#) explain the key components of the second PPP program and what you need to know to apply. Watch the recording now. **To view the webinar recording [click here](#).**

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Family Business

Plan Ahead to Make Disability Benefits Tax-Free

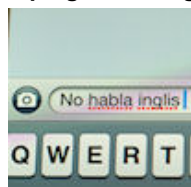


Company-paid disability insurance provides protection in the event you suffer a disability or become so ill that you can't work. But the value of long-term disability insurance benefits can be eroded if you have to pay taxes on them. Here's an explanation of the rules, and a strategy your company may want to implement to transform taxable disability benefits into tax-free payments for yourself and other family members.

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Benefits Administration

Coping with Language Barriers



Increasing numbers of U.S. residents speak foreign languages, and many of them are participating in employee benefit plans. Your company may be required by law to assist them in understanding their benefits with a foreign language notice. Keep reading for a look at what you may have to do -- and how some companies go beyond that.



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Marketing

The Post Office Can Help You Improve Sales



The devil is in the details and even the smallest change can make a big difference in your company's direct mail campaign. The information you can get from a list broker can help determine which lists will bring the best results. Click "Full Article" for six tips to help improve your return rate. And keep in mind that postcards are less expensive to mail and often generate a better response rate.

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