



Designing & Building Your Future

A Blueprint for Growth & Profitability.



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Intuit Pushes QuickBooks Online Subscriptions

Intuit is shaking things up with its flagship product, QuickBooks. The company is making significant changes to its accounting software, pushing users towards the cloud-based QuickBooks Online and phasing out ownership options for the Desktop version. This shift has left many small and mid-sized business owners wondering what the future holds for their finances and if there are viable alternatives.



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Calculating Retirement: The Importance of a Detailed Plan



“Will I have enough?” It’s an important question to ask when thinking about retirement. Coming up with a realistic assessment of whether your savings will be sufficient to cover your spending needs during retirement is a complex exercise. First, it requires you to look into the future and estimate post-retirement expenses. Then it requires a prediction of the rate of growth of your retirement

savings during your retirement years.

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Cybersecurity Survival Guide for SMBs in 2024

In the digital age, data is the crown jewel. For small and medium-sized companies, it’s the lifeblood driving customer loyalty, operational efficiency, and market advantage. Yet, with great data comes great vulnerability. Cybercriminals see SMBs as ripe targets, exploiting their perceived lack of sophisticated defenses. The landscape in 2024 is particularly treacherous, with evolving threats and tightening regulations demanding proactive attention.



But fear not! This article serves as your battle cry, equipping you with the knowledge and actionable steps to safeguard your data in 2024. We’ll delve into the top cybersecurity challenges for businesses, debunk common myths, and outline a practical roadmap for building a formidable data fortress.

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