



## Gray, Gray & Gray, LLP's News

### Simplifying Audit Preparation with Sage Intacct



As financial software consultants, we have seen firsthand how challenging and time-consuming audit preparation can be for businesses. Gathering information from various departments, locations, and accounts can be a daunting task, especially when using disparate systems and manual processes. However, with the advent of advanced enterprise software platforms like Sage Intacct, audit preparation has become faster, easier, and more accurate than ever before. **Click [HERE](#) to read the full article.**

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## Family Business

### Ask the Right Questions When Growing the Family Business



**Growing pains.** They're common among family businesses. The key is choosing and carrying out strategic plans that safely grow the company without overextending its cash flow or burning out (or simply confusing) employees. This article provides a handy checklist of important questions to ask as a family business goes about an ambitious undertaking such as an expansion, merger or acquisition.

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## Benefits Administration

### 6 Common COBRA Mistakes Made by Employers



**Regardless** of their level of experience, HR professionals would all likely agree that COBRA is a complex, labor-intensive area of benefits administration. That's why it's important for employers to regularly review what's required. To help you stay on top of these tasks and avoid some of the pitfalls, here's a list of six common mistakes associated with COBRA benefits.

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## Operations

### Five Simple Rules for Registering and Protecting a Domain Name

**So you've found a domain** name that's exactly what you want. Hey that's great, but now you've got to protect it. Every business needs to



register, retain and defend the rights to its domain names, which may go beyond the company's official website to websites specifically designed for certain products, services, subsidiaries or joint ventures. This article offers up five simple steps to ensuring your latest "www" is a win-win-win.

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