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## Gray, Gray & Gray, LLP's News

### Aligning Your Technology with Your Mission

We are excited to announce the launch of our [Technology Integrations Consulting practice](#) at Gray, Gray & Gray. This new service helps businesses connect and optimize their digital systems to drive efficiency and growth.

Our expert team will help you:

- Streamline operations by eliminating data silos
- Automate manual processes
- Enable real-time business insights
- Scale your technology infrastructure



Through partnerships with industry leaders like Workato, DataBlend and Microsoft we deliver customized integration solutions that maximize your existing technology investments.

### The Power of Connection

We're kicking off our Technology Integrations Consulting services with a bi-monthly webinar series: "The Power of Connection." We'll tackle all the burning questions about how to best deploy and utilize the incredible array of tools available to streamline operations and build a more efficient business. Look for our first episode in February. But if you can't wait to learn how we can transform your digital ecosystem, [contact us today](#) for a complimentary technology integration assessment.

[Full Article](#)



### Venice Williams Promoted to Tax Director at Gray, Gray & Gray

Gray, Gray & Gray is elated to announce that [Venice Williams, CPA, MST](#) has been promoted to Director of Tax. Her new role will include responsibility for strategic tax planning, ensuring tax compliance, management of internal tax teams, and fostering the development of client relationships across a wide range of industries.

"Venice Williams is a rising star in the tax world, and one of the reasons our firm enjoys such a sterling reputation among clients and the broader business community," said James DeLeo, MBA, CPA/MST, Gray, Gray & Gray's Leading Partner.

Congratulations on this well deserved promotion, Venice! [Click HERE to read the full press release.](#)

Full Article

## Family Business

### Make a Tax-Smart Redemption of C Corporation Stock



Cash is king, in both business and life. Unfortunately, many family business owners who have structured their companies as C corporations run into cash flow problems in their personal lives. One potential solution for generating some liquidity from the family business in a tax-savvy manner is a stock redemption. This article provides the basic details of this strategy.

Full Article

## Business Tax

### How to Pay Retiree Health Costs Tax-Free



Retirement and medical expenses aren't necessarily a good mix for you or your retired employees if the company's pension plan pays defined benefits. Health care costs can take a chunk out of the plan's payments without offering any offsetting tax benefits. A 401(h) plan, however, could be the answer. Continue reading.

Full Article

## Personal Tax

### Do Not Take Tax Chances on Gambling



Gambling winnings fall under the *Internal Revenue Code* definition of gross income "from whatever source derived," and that means they are taxable. Continue reading to learn what information you should keep if you play bingo, head to the racetrack or hit the tables in Vegas — so you can stay out of trouble with the IRS.

Full Article

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